

coralclub

Pure-C

In its finest form



*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



Vitamin C is key to maintaining overall wellness

From enhancing your skin's radiance to supporting cellular health

Key Roles of Vitamin C



Supports immune health and is beneficial even following vigorous physical activity



Important for collagen synthesis, which is essential for the health of blood vessels, bones, teeth, gums, skin, and joints



Helps protect cells against oxidative stress



Contributes to energy production, helping to reduce feelings of fatigue



Aids in the absorption of iron and helps maintain the effectiveness of Vitamin E



Supports neurological health

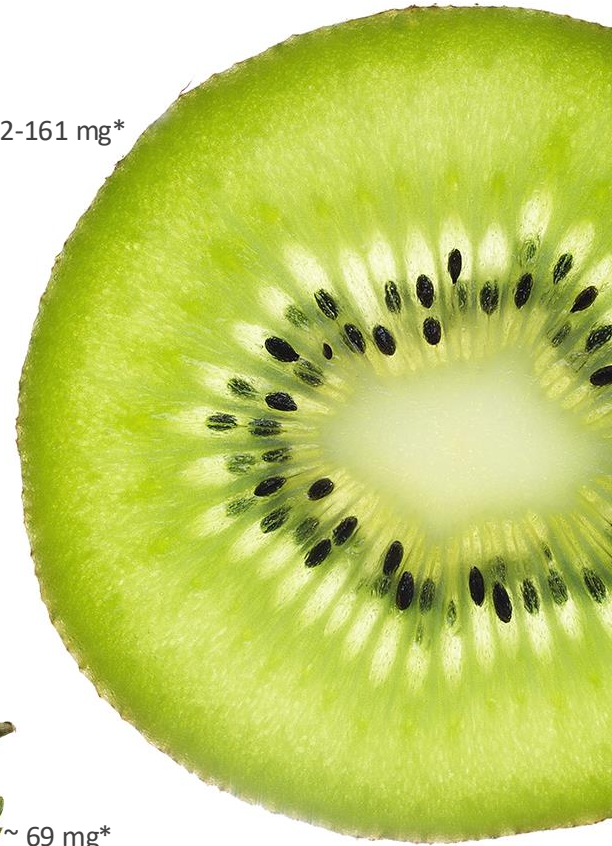


~ 127 mg*



~ 160-285 mg*

~ 92-161 mg*



~ 69 mg*

Vitamin C Sources

Vitamin C cannot be synthesized or stored by the human body, making it essential to obtain it from food and dietary supplements.

[1]

*Vitamin C content per 100 g of product

Challenges in Vitamin C Absorption

Several factors can impede the efficient absorption of vitamin C from natural sources and supplements.





The richest sources of vitamin C, such as seasonal berries and fruits, are often unavailable year-round.



Certain forms of vitamin C can cause gastrointestinal discomfort or may not be fully effective by the time they reach the absorption site.



Many vitamin supplements (like tablets, capsules, and sachets) include significant amounts of fillers that can interfere with the absorption of the active ingredient.



Extended transport and storage times can reduce the vitamin C content in fruits.

We have developed a specialized formula to ensure a consistent and effective vitamin C intake.*

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What's Inside?



Each capsule contains:
Vitamin C (L-ascorbic acid) from PUREWAY-C™
500 mg

GMO-free

Gluten-free

Soy-free

Suitable for vegans

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Patented Complex



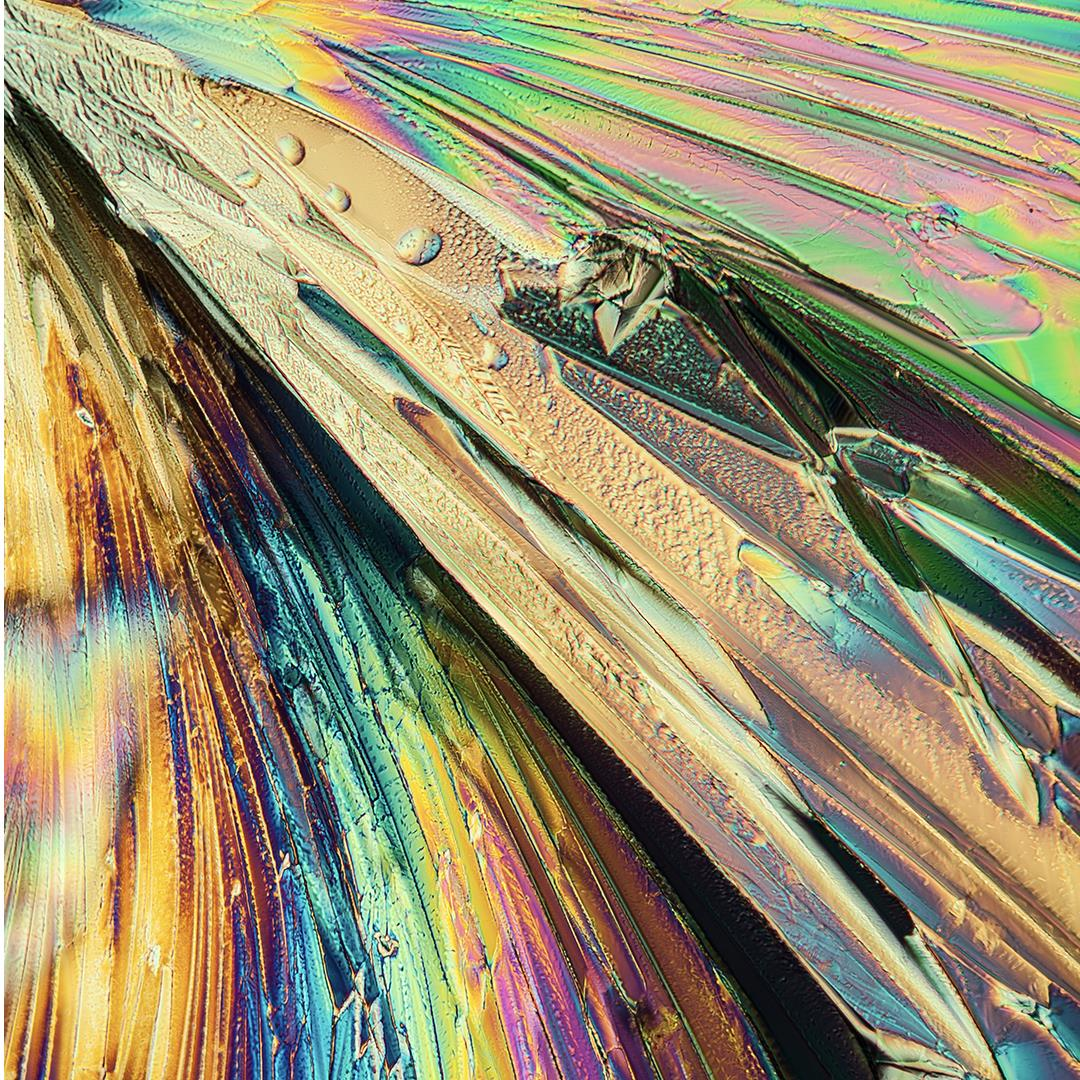
[2]

Our product features ascorbic acid enhanced with a blend of citrus bioflavonoids and plant-based fatty acids, improving both bioavailability and stability.*

The inclusion of fatty acids from rice oil boosts the absorption of vitamin C.*

Citrus bioflavonoids work to maintain the stability of vitamin C.*

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Fatty acids from rice bran oil safeguard vitamin C from the harsh conditions within the gastrointestinal tract and improve its overall absorption.*

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Citrus bioflavonoids, derived from oranges, lemons, limes, mandarins, and tangerines, safeguard vitamin C against premature oxidation, ensuring its stability and potency.

*Tangerine - a citrus plant, can be considered as a separate species or as a variety of mandarin.

Pureway-C™

Absorbed by cells 233% better** *

Pureway-C is more effective than traditional vitamin C forms, providing enhanced benefits.

Gentle on Stomach:

Mild on the gastrointestinal tract, Pureway-C™ minimizes discomfort*

Supported by four clinical studies, ensuring reliable health benefits.*

**compared to regular ascorbic acid

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Pureway-C™

Research comparing Pureway-C™ to standard vitamin C showcases numerous benefits:**.



Achieves the highest concentration of vitamin C in the bloodstream within 1 to 24 hours post-consumption.* [3]



Supports the wound healing process, promoting faster recovery. [4]



Offers significant antioxidant effects and improved bioavailability. [5]







Aids in managing inflammatory responses, enhancing overall health. [6]



**ascorbic acid, non-patented calcium ascorbate, patented calcium ascorbate Ester-C.

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Pure-C leverages advanced science to maximize vitamin C's health benefits:

-  Supports immune system functionality*
-  Guards against oxidative damage*
-  May help alleviate fatigue and increase vitality*
-  Promotes healthy skin, blood vessels, gums, joints, bones, and teeth



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Pure-C is recommended for:

- City dwellers
- Older individuals
- Those seeking to support their immune system
- Those who deal with stress regularly
- Those trying to overcome bad habits (like smoking)



Pure-C

PUREWAY-C™ features a patented formula that increases stability and maximizes bioavailability.*

Vitamin C from PUREWAY-C™ is 233% more efficiently absorbed by cells, significantly boosting its effectiveness.*

Supports the immune system and may help maintain the health of skin, blood vessels, bones, joints, and teeth, enhancing quality of life.



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Research and References

- [1] Doseděl, M., Jirkovský, E., Macáková, K., Krčmová, L. K., Javorská, L., Pourová, J., Mercolini, L., Remião, F., Nováková, L., Mladěnka, P., & On Behalf Of The Oeonom (2021). Vitamin C-Sources, Physiological Role, Kinetics, Deficiency, Use, Toxicity, and Determination. *Nutrients*, 13(2), 615. <https://doi.org/10.3390/nu13020615> <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7918462/>
- [2] PUREWAY-C™ <https://www.purewayc.com/#:~:text=Why%20the%20Type,has%20Unique%20Advantages.>
- [3] Dario Pancorbo, Carlos Vazquez, Mary Ann Fletcher Vitamin C-lipid metabolites: uptake and retention and effect on plasma C-reactive protein and oxidized LDL levels in healthy volunteers // *Med Sci Monitor* – 2008 . – №Nov; 14 (11). – C. CR547-51. <https://pubmed.ncbi.nlm.nih.gov/18971870/>
- [4] Benjamin S Weeks, Pedro P Perez A novel vitamin C preparation enhances neurite formation and fibroblast adhesion and reduces xenobiotic-induced T-cell hyperactivation // *Med Sci Monitor*. – 2007. – №Mar; 13 (3). – C. BR51-8. <https://pubmed.ncbi.nlm.nih.gov/17325628/>
- [5] Benjamin S Weeks, Pedro P Perez Absorption rates and free radical scavenging values of vitamin C-lipid metabolites in human lymphoblastic cells // *Med Sci Monitor*. – 2007. – №Oct; 13 (10). – C. BR205-10. <https://pubmed.ncbi.nlm.nih.gov/17901843/>
- [6] Benjamin S Weeks, Sangwoo Lee, Pedro P Perez, Kristina Brown, Hemangini Chauhan, Tea Tsaava Natramune and PureWay-C reduce xenobiotic-induced human T-cell alpha5beta1 integrin-mediated adhesion to fibronectin // *Med Sci Monitor*. – 2008. – №Dec; 14 (12). – C. BR279-85. <https://pubmed.ncbi.nlm.nih.gov/19043362/>